

October 19, 2023 For Immediate Release

# Northern Savings Celebrates International Credit Union Day® with \$75,000 in **Donations!**

International Credit Union (ICU) Day celebrates the spirit of the global credit union movement. The day is recognized to reflect upon the credit union movement's history, promote its achievements, recognize hard work and share member experiences. ICU Day has been celebrated on the third Thursday of October since 1948.

The ultimate goal of ICU Day is to raise awareness about the tremendous work that credit unions and other financial cooperatives are doing around the world and give members the opportunity to get more engaged.

While 2023 marks the 75th anniversary of ICU Day, Northern Savings has been part of the credit union movement for more than 83 years! This year, the credit union will celebrate with \$75,000 in donations to local organizations through the INSPIRE Fund, a homegrown initiative that provides financial support to long-standing initiatives.

"ICU Day provides us with the opportunity to thank our members for choosing us as their financial institution of choice. It is our member deposits that we are able to put back to work in our community through loans to members and donations and investments to local initiatives," said Northern Savings, President & CEO, Stefan Delloch. "The INSPIRE Fund demonstrates that Northern Savings goes beyond mere financial transactions, we prioritize the financial wellness of our members and seek to strengthen and grow the communities we serve."

Northern Savings invites all members to visit their branch to enjoy a treat and pick up a complimentary 2024 calendar. Non-members are encouraged to stop by and check out the cooperative difference! Learn about the 2023 INSPIRE Fund recipients on Northern Savings website.

## **About Northern Savings Credit Union**

Northern Savings has been part of the financial co-operative movement since 1940, operating on the traditional unceded lands of the Haida people and the traditional territories of the Tsimshian Nation. Guided by its mission and vision statements, Northern Savings is committed to improving the financial health of more than 17,000 member-owners and building sustainable Northern communities.

### For more information contact:

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